

Dear 4-H Supporter:

We are now planning for the Fairfield County 4-H Benefit Horse Show, to be held on Sunday, May 16, 2010, in Bethel CT. This show provides financial support for all Fairfield County 4-H programs and is coordinated by about 30 volunteers and attracts approximately 300 competitors, their parents, friends and trainers. 100% of the proceeds from these shows support our education programs for youth and volunteers.

Did you know that, for the past two years, donors like you contribute one half of the total receipts?

The mission of Fairfield County 4-H is to help youth Dream and Achieve. We do that by creating a supportive environment, with caring adults, where youth learn leadership, citizenship and life skills. These skills empower young people to become capable, caring and competent adults who are able to meet the needs of a diverse and changing society. One hundred ninety six (163) 4-H adult volunteers contributed 8,230 hours in 2008 to help achieve this mission in our County.

The impact that 4-H has had on the lives of our young people are endless. Some examples of what our program has accomplished include:

- educational materials and activities for over 550 Fairfield County youth as they increase their skills and knowledge in topics such as leadership, public speaking, animal science, video production, nutrition and career exploration
- after school activities for elementary aged youth
- maintenance of county web page
- Public Speaking Honor Groups
- nomination of 4-H youth as Outstanding High School students
- 1,500 hrs of community service to local cities and towns by Fairfield County 4-H leaders and members

This year, we have added two new levels of support for our 4-H Horse Show:

BLUE RIBBON SUPPORTER - \$50 – 2 lines of text – 60 characters/line (includes spaces) - will be listed under the Blue Ribbon Supporter page of the 4-H Horse Show Prize list

HORSE SHOW RED RIBBON SUPPORTER - \$35 - your name/town will be listed on under the Red Ribbon Supporter Page of the 4-H Horse Show Prize list

All donations are tax deductible and must be postmarked by February 16, 2010. Please use the enclosed forms and send to Carol Maida, 153 Cardinal St., Fairfield, CT 06825 (203) 333-8764.

Please help our 4-Hers to continue *to Dream and Achieve*.

Sincerely,

Ede Valiquette, UConn Cooperative Extension 4-H Educator

TYPES OF DONATIONS AVAILABLE FOR THE FAIRFIELD COUNTY 4-H BENEFIT HORSE SHOW

HORSE SHOW ADVERTISER – Your ad will be list in the 4-H Horse Show prize book which has a mailing list of over 500- ¼ page -- \$35; ½ page -- \$65; full page - \$125

HORSE SHOW BLUE RIBBON SUPPORTER - \$50 – 2 lines of text – 60 characters/line (includes spaces) - will be listed under the Blue Ribbon Supporter page of the 4-H Horse Show Prize list

HORSE SHOW RED RIBBON SUPPORTER - \$35 - your name/town will be listed on the Red Ribbon Supporter Page of the 4-H Horse Show Prize list

HORSE SHOW PATRON-\$20–your name will be listed on the Patron page of the program

HORSE SHOW DIVISION SPONSOR – \$50- you can sponsor an entire division (three classes). Your name will appear in the show program and be announced when prizes for the division are awarded.

HORSE SHOW CLASS SPONSOR – \$20 -your name will appear in the show program and be announced when the prizes for that class are awarded

Please contact the 4-H office 203-207-3264, or edith.valiquette@uconn.edu if you are interested in being the Horse Show Sponsor, or a Platinum, Gold, Silver, Bronze, or Year-end Award sponsor. In general, these sponsors receive recognition at in both horse shows -in press releases, a prominent display of name at shows, announcer time, you business sign on a jump or trail obstacle and a full page ad in both horse show prizelists.

HORSE SHOW SPONSOR – \$5,000 contribution

HORSE SHOW PLATINUM SPONSOR - \$1,000 contribution

HORSE SHOW GOLD SPONSOR - \$750 contribution

HORSE SHOW SILVER SPONSOR - \$500

HORSE SHOW BRONZE SPONSOR - \$250 contribution

HORSE SHOW YEAR-END AWARD SPONSOR - For a donation of \$90.00 and a suitable award for the high point winner, you will be named year-end award sponsor of your chosen division for the entire year.

All donations are tax deductible.

FAIRFIELD COUNTY 4-H BENEFIT HORSE SHOW

Use this form for

Ads, Blue or Red Ribbon Supporters, Division/Class Sponsors and Patrons

ADS (return this sheet with an ad form)

CIRCLE TYPE OF AD 1/4 page ad -- \$35 1/2 page ad -- \$65 Full page ad -- \$125

(Please check one): ads can be e-mailed to edith.valiquette@uconn.edu. If you choose to e-mail, please also attach a copy of the ad to this page.

- [] Camera Ready Copy attached. Use paper clips – DO NOT STAPLE. Items printed with blue ink, or on newsprint, yellow or bright colored backgrounds WILL NOT PRINT CLEARLY. No dark backgrounds. We cannot guarantee quality of ad unless we receive a black and white, camera-ready copy.
[] Use the same ad as last year.
[] Written material on Ad form- We cannot guarantee quality of ad unless we receive a black and white, camera-ready copy.
[] I am e-mailing my ad, a camera ready copy attached

HORSE SHOW BLUE RIBBON SUPPORTER - \$50 – 2 lines of text - 60 characters/line (includes spaces) Please PRINT CLEARLY!!!!

Line 1 _____
Line 2 _____

HORSE SHOW RED RIBBON SUPPORTER – \$35

Name to use in Program _____ Town _____

HORSE SHOW 4-H PATRON - \$20 Name to use in Program _____

HORSE SHOW DIVISION/CLASS SPONSOR

CIRCLE TYPE OF Sponsorship Class sponsor -- \$20 Division Sponsor -- \$50

First choice _____ Second choice _____ Anything available _____

Please be advised that although every attempt will be made to give you your first or second choice of sponsorship, we cannot guarantee either.

This section should be completed by everyone

Name to use in Program _____

Address _____ Phone () _____

Town _____ State _____ Zip _____ e-mail _____

Person Authorizing Donation/Ad (please print) _____

Signature _____

Amount Donated \$ _____ Sold by _____ Club _____

* * * * * **FAIRFIELD COUNTY 4-H** * * * * * **DREAM and ACHIEVE**
4-H BENEFIT HORSE SHOW AD CAMPAIGN
AD FORM

Name of Business _____ Phone () _____

Print Name of Sponsor _____ e-mail _____

To provide you with the clearest Ad possible, please supply a camera-ready copy. We cannot use newsprint, items printed on yellow or printed with most blue inks. NO HOT COLORS

Dimensions for Ads

Full page- 4.25" w; 7" h; ½ page- 4.25"w; 3.5"h; ¼ page horizontal-4.25"w; 1.5" h; ¼ vertical - 2" w; 3.5" h

Full page- 4.25" w; 7" h;

¼ page horizontal-4.25"w; 1.5" h

½ page- 4.25"w; 3.5"h;

¼ vertical - 2" w; 3.5" h

